

LE CLUB DE PATINAGE ARTISTIQUE DE SAINT-LAURENT 2345 boul. Thimens (Arena Raymond Bourque) H4R 1T4 RAPPORT DE LA PRÉSIDENTE 2022-2023

Le 20 mai 2023

The CPA Saint Laurent was happy to be able to welcome the skaters back to the newly renovated Raymond Bourque Arena for the 2022-2023 season. The borough had strong expectations for the 2022-2023 season for all the sport on ice volunteer organizations. The administrative council of the CPA Saint Laurent was aligned with the borough and had also set high expectations for the 2022-2023 season.

The renovations of the Raymond Bourque Arena and the pandemic had a major impact on our membership. We are grateful to the returning members, the support of our coaching staff, our volunteers, and the support of the borough for this first season post renovation/COVID.

As part of our commitment to the residents of Saint Laurent and our skaters we decided to keep the registration fees at the same level as the 2018-2019 season. Before initiating our 2022-2023 season, we surveyed our membership which included skaters who were part of our membership prior to the renovations (2018-2019 season up to the 2021-2022 season) to get feedback on their intentions to return for the 2022-2023 season.

Our expectations based on the analysis of the membership survey were 1) a return to skate of the skaters in groups and 2) a dramatic drop in our private level skater.

The strategies used by the club to address how to serve all skaters was to look at the CanSkate groups and how we could accelerate the progression of the skaters for these groups with the goal of increasing the level of registration in the private for the 2023-2024 season. To achieve this goal we executed the action plan below.

Group classes:

- Increase the number of coaching staff and program assistants The staff we provided for the 2022-2023 exceed the minimum delivery standards as well as the Advanced Delivery Standard established by Skate Canada. Our objective was to be able to provide a more intensive program with the hopes of getting more skaters switched to the higher group level more quickly. Our coaching team successfully helped us achieve this goal and we were able to transfer 25% of the skaters to the higher level during the 2022-2023 season.
- As the number of coaches to skaters on the CanSkate 3-4-5 was about 1:6 rather than the 1:10, these sessions provided an opportunity for the coaches to provide more lesson time for each skater. The goal of this allocation of resources was to prepare the skaters for the transition to STAR private lessons.
- STAR group lessons An opportunity was provided to both private skaters and skaters coming out of CanSkate to select a schedule which would work with their availability. Although the number of registrations was not as high as we hoped, we are encouraged that there is interest, and we look forward to increased numbers for the upcoming season.
- ADULTS We are encouraged by the number of skaters registered for the Fall-Winter and Spring sessions.

Private

Provide quality ice time to the returning private skaters. This was reflected in the lower level of
occupancy compared to the 2018-2019 season. The club also showed flexibility with the skaters
with their schedules and allowed skaters to remain in their category but have access to a higherlevel ice.

Development

• The development program was originally slated to start in October but given the flexibility we were providing from a registration and session change perspective; the launch of the program



LE CLUB DE PATINAGE ARTISTIQUE DE SAINT-LAURENT 2345 boul. Thimens (Arena Raymond Bourque) H4R 1T4 RAPPORT DE LA PRÉSIDENTE 2022-2023

was delayed to the new year. The plan for the development program was to stimulate the interest of the skaters in CanSkate and to have them skate more than once a week.

- The price of the program was kept artificially low and was heavily subsidized by the club to encourage participation.
- The development program was traditionally assigned to the pro-rep but as the club did not have a pro-rep, changes were made to the selection of who would kick start the development program for this season and bring a fresh perspective to this activity.
- The program appears to have been successful as many of the skaters continued in the Spring development program and skaters who were not part of the development program decided to register for extra lessons with a private coach.
- The club is providing an opportunity for these skaters to evolve by skating more than once a week. We are hopeful that these skaters will be among the first to progress to private to help to begin to fill in the gap. All of the coaches will benefit from this program.

The club is aware that the gap in private may exist for a couple of years and we will continue to remain flexible and fulfil ice time requests wherever possible.

VOLUNTEERS:

The club is seeking volunteers to help take attendance on our CanSkate schools and private sessions as well as individuals who can assist with club projects which include improving off ice training equipment development.

COMPETITORS:

Our skaters continue to perform at multiple levels of competition with participation in the local Dorval Invitational, Regionals, Provincial, National, and International competitions. Our test chairman's report illustrates the diversity of our members and their representation at various levels of competition.

In summary the 2022-2023 season has been a resounding success.

- 1. The residents of Saint Laurent are back on the ice at their home club in the borough of Saint Laurent
- 2. The CPA Saint Laurent has successfully met and surpassed the objective set out by the borough with respect to membership numbers where we have surpassed the magic 400 membership number where 97% of the membership is from the borough of Saint Laurent.
- 3. The CPA Saint Laurent was able to hold their first ice show in more than 3 years 11 months and 19 days. It was expected that the borough and the volunteers of the club would have to deal with many unexpected scenarios, the members rose to the occasion, and we were able to present a wonderful event.
- 4. The club is well represented at the official level with 2 data specialists, a judge in training and a future technical specialist who are affiliated with the club.
- 5. We have been able to offer the traditional 6-week Spring session.
- 6. A summer session is planned to complete our first year back at the Raymond Bourque arena.

To conclude, I would like to thank the borough representatives, all the volunteers, and coaches who worked hard to assist in the organization of our sport. A special word of thanks to Carine and Yuka for their significant contribution towards the success of our CanSkate program and ice show.

Thank you Jenny Lee